

Travel Events

Concert Service

Prices and Services 2007

Concert services

Arrangement venue (not including rent)	100 €
Arrangement host choir (not including fee)	100 €
Concert supervision (for 2 hrs), not incl. expenses	150 €
Concert supervision per further hour	60 €
Ticket design and print	50 €

Advertising and Press Services

Composition of press article	50 €
Send article per media contact*	8 €
Editor phone call per media contact*	16 €
Layout of leaflet (programme or advertising)	100 €
Print monochrome leaflet (per 100 copies)	5 €
Print 4c leaflets – min. 5000 copies	250 €
Active distribution of posters or leaflets per hour	15 €
Professional board advertising for 100 x DIN A1 posters for 2 weeks	800 €

*depending on the town, this can be between 5 and 20 media contacts. They will include local daily and weekly papers, monthly event journals & internet event journals. Radio and TV are not included.

Example:

“Concert with host choir and advertising”

Arrangement venue (rent not included)	100 €
Arrangement host choir (fee not included)	100 €
2 hrs concert supervision (travel expensed not included)	150 €
Composition of press article	50 €
Send article to 10 media contacts	88 €
Phone call to 2 editor in key media	32 €
Layout of programme and advertising leaflet	100 €
Print of 1000 monochrome leaflets	50 €
Active distribution of 1000 advertising leaflets (5 hrs)	75 €
Total	<u>745.00 €</u>

Price includes German VAT of 19%

GEMA:

This central body levies fees on protected music. The GEMA fees will be charged after the concert. Travel Events will name the agent or the guest choir as recipient of the relevant correspondence.